



“Compelling Constitutional Conversations.” Now more than ever.

The American Law Journal’s five Emmy awards in the past three years have the attention of national public broadcasting programmers. We are honored that Philadelphia’s highly respected WHYY is presenting us to PBS stations across the country.

*Benjamin Franklin was asked, on the streets of Philadelphia shortly after the 1787 convention,
“What kind of government would the Constitution give us if adopted?”
Franklin replied “A Republic. If you can keep it.”*

During this age of polarization, how do we “keep the Republic?” It begins with civic– and civil– conversations addressing the Rule of Law and our rights and responsibilities under the Constitution. Now we can bring more to an expanding audience, on the right network at the right time.

- Philadelphia attorney Mark Aronchick was stopped recently on the street after appearing on our program addressing “The President, the Constitution and the Rule of Law.” He was told “What a great program, this is exactly what we need to be talking about now!”
- Two law professors who screened the show for their students found it ‘insightful and balanced.’ One was contacted by four national media outlets for commentary after being on our program.
- Even a local mechanic weighed in on why these discussions are absolutely essential to every American. We hear this from people from all walks of life.

Now more than ever. We ask for your support. The American Law Journal is having these conversations. Frequently guests disagree. At times it’s tense, but always collegial. Perhaps that’s why the judiciary has been appearing regularly on *ALJ* for more than twenty years.

The program is good for the public, it’s good for our country and it elevates the greater conversation about our laws and freedoms. The show is on the cutting edge of these issues.

– The Hon. Edward N. Cahn, Former Chief Judge for the U.S. District Court of the Eastern District of PA

Now more than ever. We have the opportunity to reach even more viewers through the most respected, widely watched network in America. *(Nielsen, Sept. 2017)*

“Thank you,” said a viewer recently. “Navigating the legal system is so overwhelming. What I’ve learned from your program has alleviated stress at a time I needed it most.”

Viewers benefit from long-form discussions, not just soundbites. Others seek direction and understanding.

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COMPELLING CONSTITUTIONAL CONVERSATIONS

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1321 Laskin Road, Suite 202, Virginia Beach, VA 23451

Now more than ever.

*"This is the right program, on the right network, at the right time"
says a PBS station programming manager who has his finger on the pulse of what viewers want.*

With your participation in "Friends of The American Law Journal," you are taking Franklin's challenge to keep our Republic vital and healthy, with these essential discussions on Constitutional, civic, consumer and business legal issues.

Your support at "crunch time" in our funding eligibility for public television will make the difference. To produce, promote and distribute a program of this scope is an undertaking that can only be supported by a joint effort from those in the legal profession, lay public, corporations and foundations who care about the future of our founding principles— everything that we hold dear as American citizens.

Go to "Donate" on the top right of www.LawJournalTV.com

Become a monthly sustaining subscriber or make a year-end gift.

Help us kick off "Friends of The American Law Journal" by #GivingTuesday, November 28.

We'd appreciate your consideration right away to help meet our first phase goal. To expand into public broadcasting, Friends of ALJ, foundation and corporate gifts are our only means of support.

There are benefits for various levels of support, some tailored specifically for attorneys and those who serve the legal profession. You may be able to deduct your support as a business expense.

Spread the word. Support us, share this letter and the link to our webpage.

*If you have contacts at corporations or foundations who are supporters of our country's founding principles, rising above the polarized time we live in, we'd appreciate your introduction.
The right partnerships are vital.*

Will you be faced with discussions about politics over the holidays?

The holidays are an especially fruitful time for "spirited discussion" with family and friends, right? Please accept this gift, our ALJ / WHY Y 'pocket Constitution,' as a resource to share and keep at hand, for home, office, and school. There may even be a politician you can lend it to!

Now is the time. If our Republic is to survive and flourish, your support now is vital. The one thing most all of us can agree upon is that the Constitution is the basis for common ground conversation.

Go to "Donate" on the top right of www.LawJournalTV.com

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On behalf of our host and Executive Producer, Christopher Naughton, ALJ Feature Reporter and ALM's *American Lawyer* magazine executive editor Gina Passarella, producers Valerie Jones, Andrew Schaeffer, Jennifer Conway, Director Joel Keeler, our crew and many, many viewers, we thank you for your consideration and support of our program. **We hope to hear from you by #GivingTuesday, Nov. 28.**

With thanks,



Maura Kennedy
Director, Business & Sponsorships